

The Shamrock Club of Wisconsin's  
**46<sup>th</sup> Annual**



ST. PATRICK'S DAY  
**PARADE**

ESTABLISHED 1967  DOWNTOWN MILWAUKEE

in partnership with Westown Association



**BRING YOUR  
WHOLE CLAN**

Saturday • March 10<sup>th</sup> • 12:00 PM  
DOWNTOWN MILWAUKEE  
[www.saintpatricksparade.org](http://www.saintpatricksparade.org)

Presented by Miller Lite



## **Lunch Time Entertainment**

The Shops of Grand Avenue  
Center Court - 11:30am - 1:00pm

**Wednesday, March 7<sup>th</sup>**

**Rince Nia Academy of Irish Dance**

**Thursday, March 8<sup>th</sup>**

**Michael Tinker Tierney**

**Friday, March 9<sup>th</sup>**

**Cashel Dennehy School of Irish Dance**

[Press conference featuring local dignitaries at noon]

**Saturday, March 10<sup>th</sup>**

**Frogwater** (11:30am - 2:30pm)



**Friday, March 9<sup>th</sup>**

**ShamROCK in Westown**

St. Patrick's Kick-Off Party – 5:30 - 11:00pm  
Miller Time Pub, 509 W. Wisconsin Avenue  
Entertainment by **Ian Gould** and **The Sandcarvers**  
Free to the public



**Saturday, March 10<sup>th</sup>**

**Let The Fun Begin**

Join the festivities along the parade route at the  
Old World Third Street, Water Street and  
Plankinton Avenue bars and restaurants; including  
the largest parade route party at Mo's Irish Pub.

**Parade Parking**

Park at The Shops of Grand Avenue  
for \$3 during the parade.

**Parade - Downtown Milwaukee**

Begins at noon. Appearing in the parade will be  
Irish-themed floats, regional pipe and drum corps  
and local dignitaries.

**Shamrock Club Post-Parade Party**

1:00pm - 6:00pm – Irish Cultural & Heritage Center  
2133 W. Wisconsin Avenue  
Milwaukee's Largest Family Parade Day Party  
Four Stages – \$2 Admission  
Children 10 & younger are free



[www.saintpatricksparade.org](http://www.saintpatricksparade.org)

Presented by:



Sponsored by:



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Boucher Automotive Group

# MAY THE NEW ROADS RISE TO MEET YOU!

**This year's parade has a  
new route due to construction.**

**Next year's parade is scheduled to return to  
its traditional downtown route.**



**Non-perishable food items will be collected  
along the parade route by the Friends of  
St. Patrick to benefit the Hunger Task Force.**

## **Additional Info:**

events@westtown.org

414-276-6696

www.saintpatricksparade.org

